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Associate Superintendent

Michael Cossé  
Assistant Superintendent

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Assistant Superintendent

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November 16, 2017

Dear Principal:

This letter will introduce Ms. Beatrice D. Penn of City of Covington's MLK 2018 Birthday Celebration, who will be speaking to you in regards to:

**Community Event/ Poster & Essay Contest  
Flyer approved**

The bearer of this letter has permission from the Central Office for the 2017-2018 school session to discuss this matter with you if you so desire, at your convenience, with no obligation on the part of you or your faculty.

This letter is not to be construed as an endorsement of the company or services being offered.

If you have any questions regarding this matter, please do not hesitate to call.

Sincerely,

**DR. RAPHAEL TILLMAN**  
Supervisor of Administration

et

c: Mr. Michael J. Cossé, Assistant Superintendent

*Learning to Last a Lifetime.®*



# "I've Seen the Promised Land" 2018 Birthday Celebration

## Greater Covington's Dr. Martin Luther King, Jr. 2018 Birthday Celebration Poster and Essay Contest

The City of Covington once again celebrates "The Man, The Journey, The Sacrifice, The Leader," Dr. Martin Luther King, Jr. This year marks the 50<sup>th</sup> year since the horrific death of Dr. King. The assassination of Dr. King was a tragic and dark time in the history of the United States. On January 15, 2018, we will focus on his final and highly significant speech, "I've Been to the Mountaintop." Dr. King refused "to accept the view that mankind is tragically bound to the starless midnight of racism," and in his final speech, he sought to give us hope and a glimpse of the future of inclusion. With his undaunted love for all mankind, he believed as taught in Acts 17:26 "of one blood God made all people." In keeping with Dr. King's focus on **SERVICE**, our annual Service Project is a free banquet in honor of the late Reverend Peter S. Atkins, founder and former pastor of Bethel Reform Methodist Church and an avid Civil Rights Activist of the City of Covington. We invite everyone to attend this banquet and learn why our area City Park appropriately bears his name. The Banquet is schedule for Saturday, January 13, 2018, 3:00 p.m., Faith Bible Church, 1148 N. Columbia Street, Covington, LA 70433. Again, our traditional Fun Day at Peter S. Atkins Park immediately follows the 11:00 a.m. Birthday Celebration.

As usual, our 2018 celebration begins with our traditional Poster and Essay Contest. We invite the citizens of St. Tammany Parish to join us by participating in the Greater Covington Area's Essay and Poster Contest that is sponsored by the Covington NAACP.

Schools are asked to submit their **top five posters and top five essays only.**

### **Poster Contest Rules:**

Posters submitted should:

1. Relate to Dr. King's "I've Been to the Mountaintop" Speech or "I've Seen the Promised Land."
2. Relate to a drawing, logo or other form of expression regarding Dr. King's "I've Been to the Mountaintop" Speech.
3. Must be on a regular, full-size poster (22" X 28").

### **Essay Contest Rules:**

Essays submitted must:

1. Be entitled "I've Been to the Mountaintop" or "I've Seen the Promised Land."
2. Illustrate Dr. Martin Luther King, Jr.'s thoughts regarding his "I've Been to the Mountaintop" Speech.
3. Be no more than 250 words, typed and double spaced or written neatly on 8-1/2 by 11 white paper.

All entries must be mounted or matted for hanging, and the Entry Form **completed with a notification telephone number and securely attached Entry Form back to back of the submission.** Winning entries will be judged on a variety of factors, including message, creativity and originality. Copyrighted material should not be used without proper permission, and all quotations should be identified by quotation marks. Only one entry per person for a category will be permitted.

First and second place winners will be chosen in four categories: grades K-3, 4-7, 8-12 and adults. Winners will receive a prize if in attendance at the celebration. First place winners will be given the opportunity to read their essays or display their poster during the holiday celebration at Fuhrmann Auditorium in the Greater Covington Center on January 15, 2018.

**DEADLINE:** Entries must be delivered to the Covington Planning and Zoning Department at the Greater Covington Center by noon, Wednesday, January 10, 2018. Winners will be notified on Saturday, January 13, 2018. For more information or clarification, contact Beatrice Dunn Penn, (985) 249-1094 or Gaynel Martin Perry, (985) 276-4710.

**"Like anybody, I would like to live a long life. Longevity has its place. But I'm not concerned about that now. I just want to do God's will. And He's allowed me to go up to the mountaintop. And I've looked over, and I've seen the Promised Land. . ."**  
"I've been to the Mountaintop" Speech, April 3, 1968 (the day before his assassination)

**"We must all learn to live together as brothers, or perish as fools."**

## Art and Essay Contest Entry Form

I am entering the: Check only one of the two choices:

- Poster contest
- Essay contest

**All information must be complete and legible:**

Name: \_\_\_\_\_ Grade: \_\_\_\_\_ Adult: \_\_\_\_\_

School: \_\_\_\_\_

*Use full name, not abbreviations*

Teacher's Name: \_\_\_\_\_

School Phone: \_\_\_\_\_

Area Code          Number

School E-Mail: \_\_\_\_\_

Parent(s) or Guardian(s)

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

*If different from yours*

Email: \_\_\_\_\_

*If different from yours*

A working telephone number is required for each student. The information submitted on this form will be used solely for the purposes of awarding prizes and inviting participants to Covington's MLK celebration. This information will not be distributed in any manner to parties external to the event.

Signature of Entrant

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Parent or Guardian

Name: \_\_\_\_\_

Date: \_\_\_\_\_